CITY OF FALCON HEIGHTS
Regular Meeting of the Falcon Heights - Community Engagement Commission
City Hall
2077 West Larpenteur Avenue

AGENDA
February 24 at 7:00 P.M.

A. CALL TO ORDER:

B. ROLL CALL:
May___ Kohn___ Johnson___
Larrabee___ Stegman ___

COUNCIL LIAISON
Wehyee___

STAFF PRESENT:
Lor___

C. Presentation
  • Sue Gehrz, Former Falcon Heights Mayor, will meet with the Commissioners to
    o Briefly review the historical role of the Commission in Falcon Heights
    o Provide an update on the status of the Peace Garden fundraising and planning
    o Request assistance with engaging community members in the planning, preparation, planting and dedication of the Peace Garden.

D. Approval of Minutes:
  • January 27, 2020

E. DISCUSSION
  1. Spring Together
  2. Continue Discussing the Strategic Planning Report

F. INFORMATION/ANNOUNCEMENTS

G. ADJOURNMENT:
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Regular Meeting of the Falcon Heights - Community Engagement Commission
City Hall
2077 West Larpenteur Avenue

AGENDA
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A. CALL TO ORDER:

B. ROLL CALL:
May_X__  Kohn_AB__  Johnson_X__
Larrabee_X__  King_AB__  Stegman __X__

COUNCIL LIAISON
Wehyee_X__

STAFF PRESENT:
Lor_X__

C. Presentation

D. Approval of Minutes:
   • December 16 Meeting Minutes
     • Page 3, Number 4: Take out Johnson

   Stegman 1st Moved
   May 2nd Moved
   Approved 4-0

E. DISCUSSION

1. Human Rights Day Update
   • Five people RSVP to the event
   • Facebook shows about 30 people who are interested in the event and have
     seen individuals sharing the event
   • Continue to promote the event

2. 2020 Goals
   • Spring Together date is on Saturday, June 6 and will collaborate with Parks
     and Rec on activities, volunteers and Story Time
   • Have two Neighborhood Liaison event (spring and fall). It will increase
     communications and community outreach
   • Continue to update the Neighborhood Liaison Packet (Subcommittee:
     Larrabee, Kohn and Johnson)
• A potential collaboration with the Air National Guard on September 26, at Curtiss Field for the monument placements celebration.
  o City Staff Nandkumar will reach out to the Air National Guard on the collaboration and if the event is still taking place. We are hoping to debut the Fall Harvest event and add food trucks on the street
  o Staff will research surrounding cities regarding adult beverages at events.
• Subcommittee (Larrabee and Stegman) will review and update the New Resident Packet
  o Commissioners request staff to notify them when the city receives a new resident list. It will increase neighborhood connection and outreach.
  o Staff will reach out to apartment owners on a renter’s list in order to connect with them
• City Staff, Council Liaison and Commissioner May will draft a hate speech resolution that reflects the community, values, and what Falcon Heights stands for
  o Staff will reach out to Minnesota Department of Human Rights, ACLU, Council Member Miazga, Aklilu Dunlap (Attorney) for assistance
• CEC subcommittees: Liaison, Communications, Events and Business
  o Liaison
    ▪ work with liaisons, improve the program, recruit and have a liaison be a commissioner to help bridge the gap
  o Communications:
    ▪ Connect with the Neighborhood Liaisons, Block Captains/Neighborhood Watch, CERTs to identify their goals. This will help CEC and how to group them in certain categories
      • Create a terminology for all groups
      • Add everyone into the same email list
  o Events: create future events for the city
    ▪ How to increase participations?
    ▪ Promote events
    ▪ Create community involvement events, and city will showcase it in the website and social media
  o Business: Develop business engagement plan
3. Website
  a. Community Events Page
    • A page for residents to share their events and would like to invite Falcon Heights residents or their block
    • Calendar is not open to business owners
    • Residents have the option to share the address on the website or can advise individuals to call City Hall for the information
    • Commissioner Johnson and staff will work on the site page
  b. Neighborhood Liaison Page
• Commissioner Johnson and staff will work on the site page

F. INFORMATION/ANNOUNCEMENTS
   • February meeting: Continue to discuss the Strategic Plan

G. ADJOURNMENT:
### Item
Spring Together

### Description
The annual Spring Together will be on Saturday, June 6, 2020 from 11am-2pm at Curtiss Field.

The city will introduce the first Story Time event at Spring Together. In addition, we are looking for senior participants to read.

### Budget Impact
$100 (water, snacks, ice and juice boxes)

### Attachment(s)
- Event Fliers

### Action(s) Requested
Commissioners to review the fliers and vote.
FALCON HEIGHTS

SPRING TOGETHER

June 8, 11AM - 2PM

POTLUCK STYLE EVENT

CURTISS FIELD
1551 IOWA AVE W.

To honor the spirit of sharing and community, the meal will be potluck and a great opportunity, to meet many neighbors, while enjoying many flavors. Bring your favorite dish to share!

We look forward to seeing you there!

City will provide snacks, beverages, plates and utensils
Games and Activities,
Story Time with Seniors
Bounce House

Hosted by the Community Engagement Commission with support from Parks and Recreation

EVENT IS WEATHER PERMITTING:
WEATHER HOTLINE 651-792-7607
OR FACEBOOK & TWITTER
FALCON HEIGHTS

Spring Together

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FALCON HEIGHTS

Spring Together

POTLUCK EVENT STLYE

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Curtiss Field
1551 Iowa Ave. W.

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# REQUEST FOR COUNCIL ACTION

<table>
<thead>
<tr>
<th>Item</th>
<th>Strategic Planning Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description</td>
<td>At the January 27, 2020, meeting, CEC reviewed the Strategic Planning Report. CEC will continue to review the report at the February 24, 2020, meeting.</td>
</tr>
<tr>
<td>Budget Impact</td>
<td>NA</td>
</tr>
<tr>
<td>Attachment(s)</td>
<td>• Strategic Planning Report</td>
</tr>
<tr>
<td>Action(s) Requested</td>
<td>Commissioners to review the report, provide recommendations and updates from subcommittee.</td>
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</table>

<table>
<thead>
<tr>
<th>Meeting Date</th>
<th>February 24, 2020</th>
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<tbody>
<tr>
<td>Agenda Item</td>
<td>E1</td>
</tr>
<tr>
<td>Attachment</td>
<td>Fliers</td>
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<tr>
<td>Submitted By</td>
<td>Amanda Lor, Administrative Coordinator</td>
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</tbody>
</table>
SUMMARY OF STRATEGIC OBJECTIVES
The City of Falcon Heights has identified eight visionary outcome areas looking ahead to 2025. These visionary outcomes are expanded into five strategic directions, 22 2-year success markers and one-year priorities.
CITY OF FALCON HEIGHTS VISION FOR 2025

Falcon Heights is a Multi-model, accessible city with aesthetic

Falcon Heights has a welcoming and inclusive environment

Falcon Heights has community led service initiatives

Falcon Heights is engaged with local business and organizations

Falcon Heights’ Residents are informed, engaged and connected through multifaceted, accessible and interactive communication

Falcon Heights has City and resident led dynamic community engagement activities that engender community participation

Falcon Heights safety needs are met in a trustworthy and transparent fashion for all

Falcon Heights has spaces/buildings to facilitate gathering of our community (within and beyond borders)
Leveraging Community Involvement

There is strong desire in the City to be in unison with the public as to the direction and community feel of the City and to engage with businesses more.

**GOALS**

- INTEGRATE BUSINESS WITHIN OUR COMMUNITY
- REASSESS AND REDIRECT OUR COMMISSION ACTIVITIES
- EMPOWER RESIDENTS
- IMPLEMENT CEC STRATEGIC PLAN AND INTEGRATE WITH LARGER PLAN

<table>
<thead>
<tr>
<th>First Year Priorities</th>
<th>2-Year Success</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Initiate Empowerment campaign (Quarter 2)</td>
<td>1. Dedicated business ambassadors</td>
</tr>
<tr>
<td>2. Complete CEC plan (Quarter 1)</td>
<td>2. Each commission plan has integrated into our communication plan</td>
</tr>
<tr>
<td>3. Develop Strategic Plan for each commission (Quarter 3)</td>
<td>3. Community survey shows and increase in engagement</td>
</tr>
<tr>
<td>4. Develop business engagement plan (Quarter 4)</td>
<td>4. Number of resident initiated projects</td>
</tr>
<tr>
<td></td>
<td>5. Increase in the percentage of public participation in activities</td>
</tr>
<tr>
<td></td>
<td>6. Increased volunteerism by ______%</td>
</tr>
<tr>
<td></td>
<td>7. Empowerment campaign launched</td>
</tr>
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</table>
STRATEGIC DIRECTION TWO

Showcasing our City
It is hoped that Falcon Heights will be known as a beautiful city with a unique feel that goes beyond the University and State Fair

Goals

• BEAUTIFY STREET SCAPES
• CREATE “UNIQUE TO FALCON HEIGHTS” FESTIVAL/EVENT
• IMPROVE FACILITIES

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<tbody>
<tr>
<td>1. Develop a streetscape plan (Quarter 3)</td>
<td>1. Decide on festival idea</td>
</tr>
<tr>
<td>2. Decide on City logo and implement (Quarter 2)</td>
<td>2. Implement streetscape plan</td>
</tr>
<tr>
<td>3. Analyze potential for expanding existing annual events to annual festival (Quarter 4)</td>
<td>3. LOMC (LOC) League of City Membership</td>
</tr>
<tr>
<td>4. Decide Lauderdale fire contract (Quarter 2)</td>
<td>4. Strengthen relationship with Roseville</td>
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</table>
Creating Common Spaces

The City desires to have places where the community can gather in large and small numbers to engage, recreate, and have a sense of community. Hanging in the air is the passage of the bonding bill that has the park elements.

Goals

- IDENTIFY SPACES FOR COMMUNITY USE
- FIX COMMUNITY PARK

**First Year Priorities**

1. Yes/No on state bonding money (Quarter 1)
2. Finalize construction plans for City park (Quarter 4)
   - 2.1. If no bonding then gain consensus on alternative solutions (Quarter 4)
3. Yes/no on alternative locations (Quarter 4)

**2-Year Success**

1. Ground breaking Spring 2022 on City Park enhancement and new building
2. Ground breaking 2023 on no-bonding/no-building option
Enhancing Public Safety

Keeping the City and public informed on incidents that are occurring in the community as well as tips on how to reduce crime, and engage with the police and neighbors to improve safety and community.

Goals

- ENHANCE PUBLIC SAFETY THROUGH INTERACTIVE AND PRO-ACTIVE POLICING

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<th>2-Year Success</th>
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<tr>
<td>1. Reports received on police activity <em>every quarter</em></td>
<td>1. Sheriff is conducting risk identification</td>
</tr>
<tr>
<td>2. Risk identification activity in contract (Quarter 1)</td>
<td>2. Report from sheriff on policing activities</td>
</tr>
<tr>
<td>3. Plan from Sheriff to conduct risk assessment (Quarter 2)</td>
<td>3. Learning topics are regular police activity</td>
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<td>4. Learning sessions from police (Quarter 3)</td>
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Improving Communication

The City sees the need to have two-way communication with the residents. Often times the efforts to reach people are missing people who have busy lives or using different media types to get their information.

Goals

- IMPROVE DIRECT, INDIRECT AND 2-WAY COMMUNICATION WITH THE CITY

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<td>1. Launching new website (Quarter 1)</td>
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<td>2. First town hall meetings (Quarter 2)</td>
<td>2. Increased subscriptions to e-news</td>
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<td>3. Establish communication roadmap/systems (Quarter 3)</td>
<td>3. Roadmap to systems established</td>
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<td>4. Create short videos (Sit down with each elected official (Quarter 2)</td>
<td>4. Regular town hall meetings held</td>
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<td>5. Clear engagement plan is developed</td>
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<td>6. Launched monthly neighborhood newsletter</td>
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# First Year Priorities 2020

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<tr>
<th>Strategy</th>
<th>Jan-Mar</th>
<th>Apr-Jun</th>
<th>Jul-Sep</th>
<th>Oct-Dec</th>
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WHAT NEEDS TO HAPPEN IN 5 YEARS FOR FALCON HEIGHTS TO BE A CITY THAT SOARS?
We want you involved and heard!

"Please let us know if you would like to get more involved with the City, more informed, or both. We are happy to hear from you and to partner to make Falcon Height the City that Soars!" Come to our meetings, We look forward to hearing from you!

Falcon Heights City Council

Ways to keep informed:

https://www.falconheights.org/
Call: 651-792-7600
Visit: 2077 Larpenteur Avenue West
City of Falcon Heights, Minnesota 55113-5594