PROGRAMMING

• PRODUCTION SERVICES:
  ✓ “Focus on Food” {2/25} featuring local restaurants LIVE @ CTV Studios
  ✓ “Tuesday with a Scholar” Ramsey County Library
    ➢ 4 programs including Duchess Harris “Race & Gender in Sports”
     & “Silence Breakers and the #MeToo Movement”

• NEW PROGRAMS on CTV CHANNELS (75 Total) = 100 Hours of programming

• CITY MEETINGS (39 Total): 2 – Falcon Heights city meetings [Live Ch16 + web]

• RAMSEY COUNTY BOARD MEETINGS: 2/5, 2/12, 2/19, 2/26 [Live Ch19 – 9am]

• SCHOOL PROGRAMS:
  ✓ Roseville HS Concerts/Performances {Live}: 2/6, 2/11, 2/20, 2/21, 2/25, 2/26
  ✓ Roseville HS Girls Hockey {Live}: 2/1
  ✓ Roseville HS Boys Basketball {Live}: 2/5, 2/15, 2/22 v. Mounds View
  ✓ Roseville HS Girls Basketball {Live}: 2/22 v. Mounds View
  ✓ Roseville HS Section Girls Basketball {Delayed}: 2/27 v. Mounds View

CTV WEBSITE & SOCIAL MEDIA

• CTV WEBSITE {Launched new website on 2/14}
  ✓ Total Unique Visitors ctvnorthsuburbs.org (Feb14-Feb28): 1,369
  ✓ City of Falcon Heights - CTV Landing Page (Feb14-Feb28) 64 Page Views
  ✓ City of Falcon Heights Meeting Page (Feb1-Feb28): 142 Page Views
    ➢ Falcon Heights City Council Meetings (Feb1-Feb28): 109 Page Views

• FACEBOOK (79 posts for the month)
  ✓ CTV Facebook page: Total Likes = 824